



JAHMFEST Sponsorship Proposal

Main Dates: June 26th to 28th, 2020

Main Venues: MiYard, Negril Escape, Seastar Inn & Bar-B-Barn

Event Type: Blockchain Tech Conference w/ Live Cultural Shows

Prepared by: Beachfront Crypto Ltd.

Monday, 27 January 2020

Proposal number: JAHMF2020

Purpose

To showcase what blockchain technology can offer Jamaica and exhibit how the ReggaeSteem and the Steem blockchain revolutionises the local tourism industry— making Jamaica a leader in *crypto-tourism* and empowering local businesses by offering them an early opportunity to benefit from this next generation technology.

Objective

To Provide a stage for blockchain companies to network directly with local business owners and parties interested in cryptocurrencies and/or blockchain technology. We can provide a unique experience that leverages our logistics and the global reggae culture.

Goals

ReggaeSteem/Steem Caribbean Meetup
First (Independent) Blockchain Conference in Jamaica
First Tokenized Event in Jamaica
ReggaeSteem On-boarding
Emphasise Power of ReggaeSteem
- Building/Connecting Communities
- Merchant Services and Benefits
- Powering Meet-ups
Reward JSNS Holders
Introduce local MSME's to Crypto-tourism Industry
Attract New Visitors and Merchants

Event Pricing

Taxes included. Room packages include entrance fees.

JSNS Tokens will be issued for all ticket purchases and collected upon entrance to the event. Only 50 Early-bird packages available.

Room Packages

Early-bird (3 Nights) | \$995 USD — \$595 w/ JSNS

Regular (3 Nights) | \$1,200 USD — \$800 w/ JSNS

7 Nights Package | \$1,500 USD — \$1,100 w/ JSNS *Best Deal

5 Nights Package | \$1,400 USD — \$1,000 w/ JSNS

Entrance Fees

JAHM Fest Admission | \$300

Seminar/Reggae Day Only | \$150

Booth Pricing

Small (1 desk 4 chairs) | \$500 — 6 available

Medium (2 desks 8 chairs) | \$800 — 6 available

Large (4 desks 16 chairs) | \$1,200 — 4 available

Extra Large (Conference Room, Podium, 32 chairs) | \$2,500 — 1 available

Sponsorship Packages

Bronze Sponsor – \$3,500

* Logo on Promo Materials

** Banner space at Event

1 Small Booth Space

2 Regular Passes

Silver – \$6,500

* + **

*** Radio and Live Media Mentions

1 Medium Booth Space

4 Regular Passes

Gold – \$10,000

* + ** + ***

Title Sponsorship (presenter)

1 Large Booth or Conference Room

6 Regular Passes

Itinerary / Bill of Events

Day 1 Welcome to Negril (Friday 26th)

Arrivals @ Negril Escape

Welcoming Party @ MiYard

Game Night and Lime @ Seastar Inn

Day 2 Seminar Day (Saturday, 27th)

Breakfast + Breakfast Bar 7am

Expo and Booths Open 10am

MiYard Catered Brunch in bar area, main deck 11am

ReggaeSteem/Steem Motivational Speakers/Speeches 1pm

Open Slots

Food on Sale 5pm Until + DJ

Live Drumming and Dancers 7pm

Live Reggae Band 7:30pm

Featured Artist 9pm

DJ Closes out

Day 3 JAHM Session Day (Sunday 28th)

Breakfast 7am

Open Slots (more Steem talks)

Open Brunch/Lunch Slot

Depart for Booby Kay 2pm

Jahm Session and Private Party w/ hors d'oeuvres 3pm

Flying Lantern Grand Finale 6:00pm

Depart Island at 6:30pm

Open Dinner Slot (maybe recommended spots)

Event Summary

| **BLOCKCHAIN SEMINARS & EXPO**

| **ENTERTAINMENT & CULTURE**

| **CRYPTO-TOURISM**

Patrons attending this Caribbean blockchain event will have a chance to see, learn and explore blockchain technologies and it's benefits to MSMEs, entertainment and tourism in Jamaica. JAHMFEST features a prestigious musical concert with top and upcoming reggae artists, live bands, sounds, DJ's and video sessions; in addition to the main highlight, the "Private Island JAHM Session".

After arrival and a welcoming meet-up on Friday, June 26th, attendees have a choice of participating in the crypto-infused evening of gaming or relaxation on the beach.

Breakfast begins early the following morning (Saturday, June 27th) and we also provide brunch for the late risers. The day will be filled with seminars, work-shops, high profile speakers, food and entertainment; culminating in a live performance by our featured artists.

A private island jam session is scheduled for the final day (Sunday, June 28th). We will transport ReggaeSteem members via catamaran to Booby Kay for an elegant evening culminating at sunset with a grande finale featuring flying lanterns.

Blockchain companies and industry participants will learn of the regions unique logistical advantage in parallel with Reggae culture; each year this event will return to attract new visitors to Jamaica and the Caribbean.

We are expecting 50-100 members from Steem and overall blockchain community as well as another 100-200 patrons from Jamaica and the Caribbean. 50 tickets are available to early-bird patrons at a discounted rate.

Event presentations include educational activities such as forums, panel discussions, expos, and workshops. Patrons can shop at an expo offered by blockchain companies, artisans, and local entrepreneurs who display and sell various foods, crafts, and arts. Vendors will present specialty items, much of which are not available locally due to lack of awareness. JAHMFEST is an innovative experience featuring blockchain and reggae; an irie combination that perpetuates One Love.

Transportation (flights not provided)

- Airport Shuttle Service by BigShipTours.com
- Private Transport by ThrillerToursJamaica.net
- Limo Services Available on Request

Confirmed Local Artists & Music

- Sound Intense (sound)
- DJ Fyah Reds — House DJ
- Calbert Brooks — Int. Award Winning Drummer and Group
- Local Negril Reggae Band
- Male Host: DJGlamma
- Female Host: Nekiesha Myrie
- Negril Artists: Ali C, Mojo Herb, Anthony Able, Jah Wayne

- FEATURE ARTISTES TBA

Confirmed Speakers/ Influencers / Blockchain Companies

- Steem Blockchain Developers
 - Digibyte Awareness Team
 - Negril Business Cluster
 - Negril Chamber of Commerce
 - Silicon Carib

 - FEATURED SPEAKERS TBA
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Contacts

Delroy Johnson - Negril, Jamaica

Email: delroy@reggaesteem.com

Phone: 1(876)531-3947

Donald Porter - Negril, Jamaica

Email: donald@reggaesteem.com

Phone: 1(1876)566-9863

Dean Jackson - Ota City, Tokyo, Japan

Email: dean@reggaesteem.com

Phone: +81 090-8072-2409

Yulia Cole - Toronto, Canada

Email: yulia@reggaesteem.com

*Speaks English, Russian, German, French

ReggaeSteem Hotline: 1(876)878-4182

Alternative Email: jahmfest@reggaesteem.com

Website: ReggaeSteem.com
